



BROOK HOUSE NURSERY LTD SOCIAL MEDIA POLICY

The intention of this policy is to protect the privacy and rights of Brook House Nursery Ltd parents, children and staff. Brook House Nursery Ltd staff is not allowed to be “friends” with existing parents’ personal Facebook accounts.

Brook House Nursery Ltd Facebook Page is a closed group and is provided for the parents, staff and community of the nursery. The Nursery Managers are the page administrators and will update the Fan Page to:

- Provide information about nursery developments
- Post reminders of events taking place
- Share nursery news and information
- Share children’s work/themes

The page administrators reserve the right to remove any comments at any time. For example we will remove postings that:

- Display any photographs of children.
- Name specific individuals in a negative way.
- Are abusive or contain inappropriate language or statements.
- Easily identify individuals in defamatory, abusive, or generally negative terms.
- Do not show proper consideration for others’ privacy.
- Breach copyright and fair use laws.
- Are spam – i.e. any posting the same comment or comments that are simply advertising/promoting a service or product.

Policy review date	Name and signature